

KELLER WILLIAMS LUXURY

LORE

LANGUAGE OF REAL ESTATE

August 2026 Year-to-Date

January 1 - August 31, 2026

2026

January 1 - August 31, 2026

LUXURY LORE

Luxury numbers represent transactions over \$1 million in the US and Canada.



	#	VOLUME
Total Luxury Listings Sold	17,519	\$29.0B
Total Luxury Buyer Closings	18,293	\$31.1B
Total Luxury Closings	35,812	\$60.2B
Transactions Involving Referrals	5,227	\$10.2B
Agents Who Transacted \$1M+	17,933	

This data is provided on an “as is” basis and KW makes no representation or warranty, and disclaims all warranties, expressed or implied, as to the accuracy, reliability, relevancy, timeliness, utility, or completeness of the data KW has provided to you. KW assumes no responsibility for any errors or omissions in or resulting from the data.

2026

January 1 - August 31, 2026

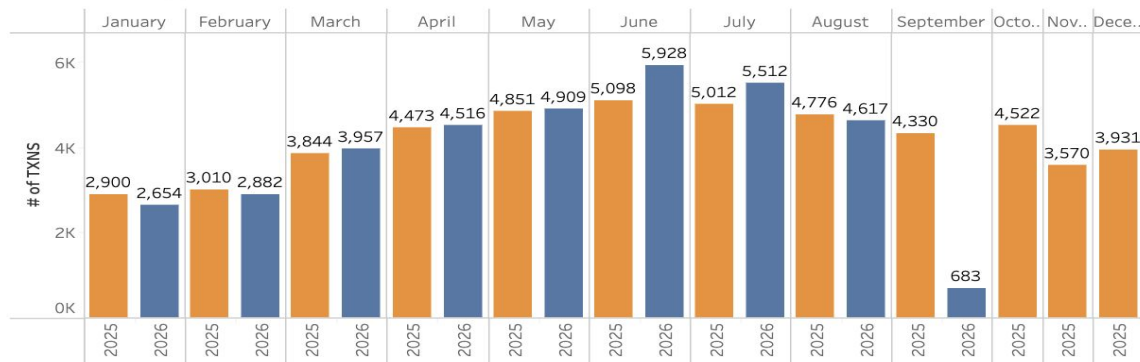
YOY MONTHLY COMPARISON

These numbers represent transactions over \$1 million in the US and Canada.

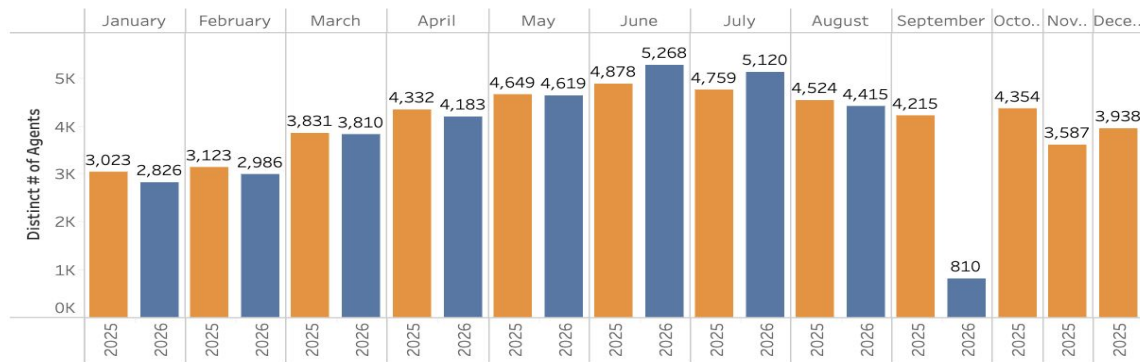


Comparison

of TXNs ≥ \$1MM



of Agents with TXN ≥ \$1MM



This data is provided on an "as is" basis and KW makes no representation or warranty, and disclaims all warranties, expressed or implied, as to the accuracy, reliability, relevancy, timeliness, utility, or completeness of the data KW has provided to you. KW assumes no responsibility for any errors or omissions in or resulting from the data.

2026

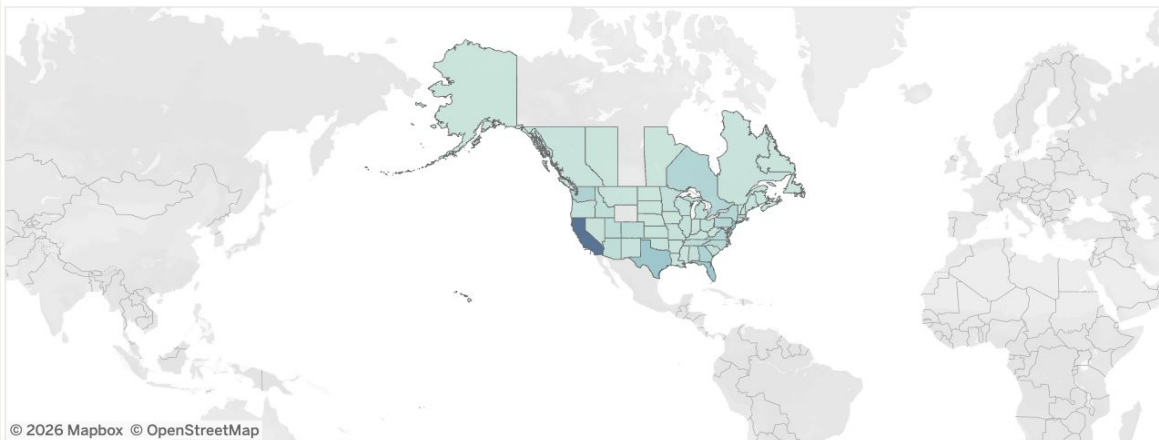
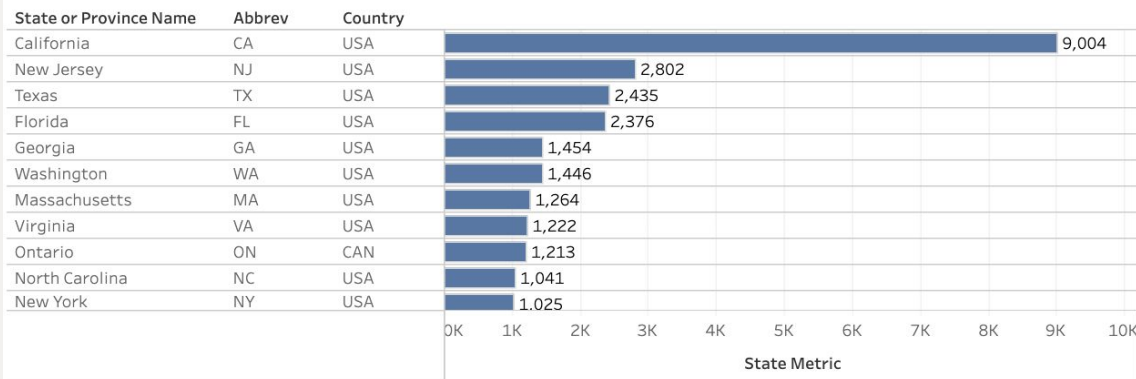
January 1 - August 31, 2026

LUXURY HOT SPOTS

These numbers represent transactions over \$1 million in the US and Canada.



States/Province Closings



This data is provided on an "as is" basis and KW makes no representation or warranty, and disclaims all warranties, expressed or implied, as to the accuracy, reliability, relevancy, timeliness, utility, or completeness of the data KW has provided to you. KW assumes no responsibility for any errors or omissions in or resulting from the data.

Keller Williams (“KW”) may periodically provide to you data representing luxury volume and production. This data is provided on an “as is” basis and KW makes no representation or warranty, and disclaims all warranties, expressed or implied, as to the accuracy, reliability, relevancy, timeliness, utility, or completeness of the data KW has provided to you. KW assumes no responsibility for any errors or omissions in or resulting from the data. Neither KW nor any of its directors, managers, employees, agents, or representatives will have any liability for payment of damages of any kind resulting from your use of any data or other information KW shares with you. You bear all responsibility in determining whether the data KW has shared with you is fit for your intended use.

DISCLAIMER